

**WE ARE
ZUSWORK**

**RadiusXR
Case Study**

EMPOWERING BUSINESSES WITH EXCEPTIONAL
TALENT!





RadiusXR Case Study

The Challenge



RadiusXR, a digital healthcare startup in the ophthalmology space, faced critical challenges in rapidly filling time-sensitive leadership and technical roles. They needed to attract talent from larger companies offering better remunerations.

The Solution



Zuswork adopted a collaborative and partnership-based approach with RadiusXR. We worked closely with their team to understand their specific needs and challenges. This enabled us to tailor our recruitment strategy, focusing on presenting RadiusXR as an innovative and attractive option for top talent. Our partnership went beyond typical recruitment, offering strategic insights and support to make RadiusXR an appealing choice for professionals.

The Results



Our approach led to successful hiring for urgent roles, bringing on board industry-leading talent from bigger companies. This strategic staffing contributed significantly to RadiusXR developing an award-winning product and winning a CES award, showcasing the impact of our collaborative recruitment approach in the competitive healthcare tech space.



"Zuswork's collaborative approach to recruitment significantly contributed to our team's expansion, aligning perfectly with Radius's vision and goals. Their ability to understand and meet our unique needs made a noticeable difference in our venture's trajectory."

AMMAD KHAN

Radius XR

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